Development Evaluation Training Workshop
For SEAMEO

30 November -4 December 2015
Bangkok, Thailand

Background

Over the last decade, evidence and quality have become buzzwords in development programmes. The growing competition for scarce resources and the increasing demand for accountability to policy makers, funding agencies and other stakeholders underscore the need for development programmes to demonstrate the quality and effectiveness of their actions. The Paris Declaration on Aid Effectiveness of 2004, adopted by OECD/Development Assistance Committee (DAC), emphasizes the necessity of the international community to enhance efforts in regards to Ownership, Alignment, Harmonization, Management for Results and Evaluation in all development programmes. This was also one of the major triggers that stimulated development of an evaluation culture in the region. It is increasingly regarded and used as a highly valued and integral part of good management practice. It can motivate teams, improve effectiveness and efficiency, support strategic planning and budgeting, alleviate risk and help optimise the use of scarce resources.

SEAMEO as a regional development organization in Southeast Asia recognizes the increasing relevance and importance of evaluation. Thus, in enhancing the evaluation culture in the organization, a "Discussion Forum: Advancing the Practice and Standards of Evaluation in SEAMEO" was organized in 2014. This forum was participated by SEAMEO Regional Centre Directors and the Secretariat officials to kick start a series of evaluation related activities. This discussion forum was led by SEAMEO TROPMED Network which is the lead Centre for the Centre Mentoring Program of the organization. The forum provided an opportunity for SEAMEO high management officials to reflect on the role of evaluation for good governance and management and the benefits it can bring to SEAMEO and at the same time explore important practices in evaluation that are relevant to the goals and functions of SEAMEO.

Rationale

The strategic planning process of SEAMEO as an organization adopted a golden scenario by 2020 which describes "SEAMEO is well recognized as an international organization and a strategic partner of ASEAN in the advancement of education, science and culture". Its vision is to be the leading organization for enhancing regional understanding and cooperation in education, science and culture for a better quality of life in Southeast Asia. To achieve this vision and its mission, nine (9) central strategies were adopted, three of which relate to internal capacity building of the organization. The rationale is that you can

position SEAMEO as a leader in education if its workforce is of highest quality, thus there's a need for continuous human resource development efforts for the organization in the context of the changing global development and financial context. One of the Initiatives identified is continuous and sustained internal capacity building.

SEAMEO Centres cover a wide range of development programmes and undertake collaborative work with different sectors and government agencies. It is in a pivotal position to be actively involved in evaluation efforts, thus there is a need to enhance the capacities of the Centres to undertake evaluation projects/activities. Thus, this training workshop was conceived.

Objectives

At the end of the workshop participants will be able to:

1. Discuss the basic principles, standards and concepts of development evaluation and Training Impact Evaluation;
2. Formulate evaluation objectives;
3. Design a logic of change for a specific evaluation project;
4. Develop the evaluation matrix corresponding to the evaluation objectives and logic of change of the specific evaluation project they are developing;
5. Identify evaluation indicators for the evaluation project;
6. Prepare data collection tools/instruments appropriate for the project; and
7. Develop the evaluation protocol.

Outputs:

An evaluation protocol for a specific project/programme of the participants' Centre that can be implemented upon return to station.